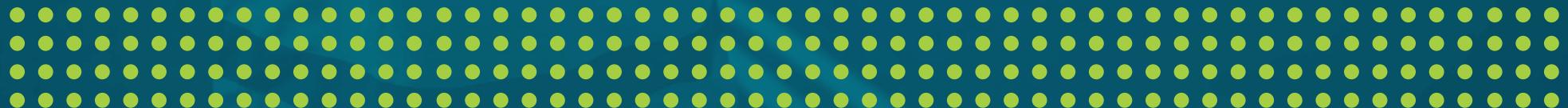




# Start Fresh

Waste Management Solutions throughout the UK



# Start Fresh

We're Zest Recycle, a recycling and waste management company that likes to do things differently. Thanks to our years of experience, we're able to provide complete waste management solutions to companies with multiple sites, multiple waste streams and more intricate waste requirements.

Collaboration is at the heart of everything we do, so you can expect us to really get to know your business and the people that make it tick. This is what allows us to create a wholly unique solution and ultimately act as an extension of your business.

Our work spans a whole range of industries, from manufacturing to hospitality, so you can be sure that we have the skill set and experience to tackle the unique waste problems that come with your particular sector. We have a large network of suppliers across the UK, so no matter where you are, we can utilise local contractors who share our values.



## The Zest approach

No matter the project, our approach always remains the same:

-  We have discussions with you and analyse as much data as possible so we can fully understand the various goals and challenges that define your business.
-  We will then carry out a complete audit of your estate, observing your various waste streams and reviewing your operational processes in order to improve efficiency wherever possible.
-  Once we are satisfied that we have gathered as much information as possible during the audit process, we will then put together a bespoke waste management plan that ties together all of our previous findings and delivers on your sustainability goals.
-  You can count on Zest Recycle to manage every element of your waste efficiency project, ensuring there's a constant line of communication and continuous monitoring of how your business is doing.

## Social values

We are committed to delivering on our Social Values, through making meaningful connections that benefits your business and the local community.



**Sustainable supply chains**



**Local employment**



**Supporting mental health**



**Ethical procurement**



**Supporting charity**



**Working with our clients**



## The benefits of working with Zest

Here's why you should consider partnering with Zest Recycle:



### Best Practice

Through the optimisation of your services and the identification of efficiencies, we can help to reduce your overall waste costs.



### Supply Chain

Our contractors are carefully selected to ensure the best fit for our clients. We have no hidden agenda. Your goals are ours.



### Consolidation

No matter how many sites you have throughout the UK, Zest Recycle can consolidate all of your waste management requirements under one single account, ensuring a seamless service.



### Sustainability

Thanks to our network of suppliers, where possible, we utilise trusted local contractors. Not only does this help to reduce carbon and support the sustainability goals of our clients, but it also gives back to the local community.



## Waste sectors

Zest Recycle is proud to partner with companies from a wide range of different market sectors nationwide. However, regardless of the sector you're in, the same approach always applies: we take the time to get to know your business intimately, communicating with people from all levels to develop a complete picture of your operations. From there, we can put together a bespoke waste management solution.



### Education



### Hospitality & Leisure



### Public Services



### Facilities & Property Management



### Logistics & Transport



### Retail



### Healthcare



### Manufacturing





## Waste streams

At Zest Recycle, we have the skills and experience to handle a variety of different waste streams, from general waste and mixed recycling right through to more complicated and specialist waste streams. We understand that all waste streams carry with them their own challenges and complexities, which is why we have developed tried and tested methods to ensure that all of the waste we deal with is handled as sustainably as possible.



General Waste



Recycling



Food Waste



Confidential Waste



Hazardous Waste



Clinical Waste



Commodity Trading



WEEE



Washroom Waste

## Waste services

Over the years, we have streamlined and fine-tuned our service offerings to ensure that companies nationwide have access to the right waste management options for them, including full equipment provision, maintenance and collection services. We are always utilising our experience, expertise and network of suppliers to ensure that you can meet your compliance goals.



Wheelie Bins



Front End Loaders (FELs)



Skips



Roll-on-roll-offs (ROROS)



Balers & Compactors



Internal Containers



Waste Clearance



Reverse Vending Machines



Bin Cleaning

## Case Study: CNH Industrial



In 2019, Zest Recycle was chosen to take over management of CNH Industrial's waste operations at its Basildon plant. The scale of the operation meant that the site generated a multitude of waste streams in significant volumes.

Our aim was to improve segregation and recycling rates while maximising efficiency across the board.

To achieve this, we identified a number of key areas to focus on:

- Wooden pallets that were being crushed for recycling (filling 4 roro containers) could in fact be reused. We sourced a supplier for reused pallets resulting in a reduction in the number of wood skips required by a third and the generation of a healthy rebate.
- Large volumes of cardboard packaging were being produced on-site, so we worked with CNH Industrial to optimise cardboard bale weights ensuring a much more efficient operation and helped them achieve optimum rebate values.
- We implemented a waste auditing programme utilising video footage of the general waste compactor to further identify steps and measures to extract maximum material for reuse and recycling.

"Sustainability is a key business driver for CNH Industrial, and through our partnership with Zest Recycle we have been able to significantly improve recycling rates, within the framework of our overall ambition of zero waste to landfill." – Ryan Hopkin, CNH Industrial

## Case Study: Whistl

Zest Recycle were involved in a recent project to transform Whistl's recycling activities at their fulfilment, mail and parcel centres.

Prior to implementing the new recycling system, waste generated from the fulfilment activities (except paper and cardboard) was being collected in mailbags and then emptied into general waste wheelie bins.

Together we identified that much of this material was recyclable, so a new system was implemented. Colour coded bags are now placed at fulfilment stations for easy segregation of waste streams. This waste is then placed into colour coded wheelies bins on the factory floor ready for on-site baling.

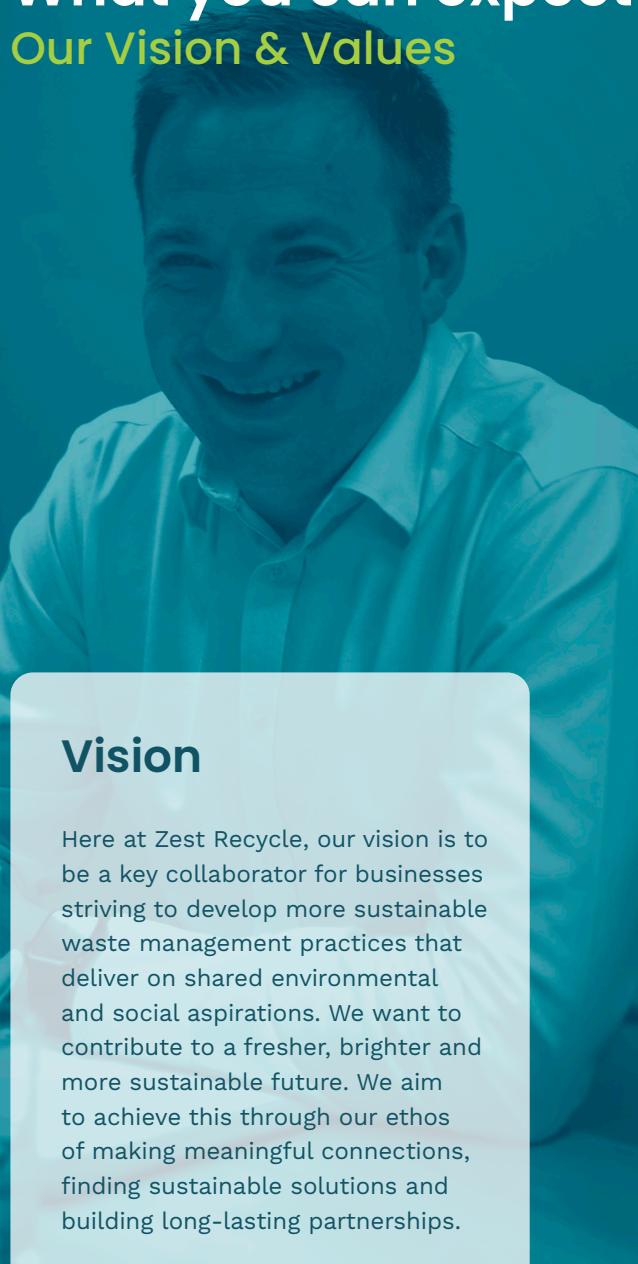
A training programme was delivered to support the scheme on launch, alongside promotional posters and clear signage to aid proper segregation at workstations.

"The identification of this opportunity and support to deliver the project by Robin and the team at Zest Recycle has been great to see on site, with a visibly clear output as a result of their efforts. I look forward to engaging further with Zest Recycle over the next 12 months as a strategic waste partner across the Whistl estate to help improve our ways of working, further advance our recycling capabilities and reduce our carbon emissions. Huge credit to Robin on the coordination and development of the programme." – Christopher Stringer, Whistl



# What you can expect working with Zest

## Our Vision & Values



### Vision

Here at Zest Recycle, our vision is to be a key collaborator for businesses striving to develop more sustainable waste management practices that deliver on shared environmental and social aspirations. We want to contribute to a fresher, brighter and more sustainable future. We aim to achieve this through our ethos of making meaningful connections, finding sustainable solutions and building long-lasting partnerships.

### Values



#### Collaboration

We get to know our clients and we use that knowledge to create bespoke waste management solutions that work for them.



#### Passion

Our team is always bursting with ideas, energy and a desire to improve.



#### Integrity

We always aim to be 100% transparent in everything we do.



#### Freshness

We provide our clients with a fresh perspective on long-standing problems and uncover routes to success that weren't initially clear.



#### Sustainability

The Zest Recycle team is always striving to deliver more innovative and sustainable ways to help our clients deal with their waste.

Got a question for our team? Want us to help you start hitting your recycling targets?

Give us a call on **0844 846 2000** or drop us an email at [startfresh@zestrecycle.co.uk](mailto:startfresh@zestrecycle.co.uk).





T: 0844 846 2000 E: startfresh@zestrecycle.co.uk W: [www.zestrecycle.co.uk](http://www.zestrecycle.co.uk)

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